

# LEADERSHIP & BUSINESS FORUM

A two-day Business and Investment Forum on  
Investment Opportunities in Nigeria's Emerging Markets.

Venue: The International Centre, 6900 Airport Road,  
Toronto, Canada.

Day 1

Friday April 15, 2016  
Investment Forum

Day 2

Saturday April 16, 2016  
Business Meetings

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## INTERACTIVE DINNER + MIXER

Friday April 15, 2016

Sheraton Toronto Airport Hotel + Conference Centre  
801 Dixon Road, Toronto, Ontario, Canada

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**Contact:**

[leadershipandgovernance.com](http://leadershipandgovernance.com)

[info@leadershipandgovernance.com](mailto:info@leadershipandgovernance.com)

**Sponsors:**







# 2016 LGC LEADERSHIP & BUSINESS FORUM

## Introduction

Given current growth predictions, emerging markets and developing countries hold significant promise for private and institutional investors who are searching for a means to diversify their portfolio, explore new opportunities and grow businesses that will generate higher yields. To this end, the LGC 2016 Leadership and Business Forum would provide platforms of opportunities for governments, businesses and investors in Nigeria and North America to:

- Showcase the opportunities available in these countries, identify latest opportunities, challenges and identify/clarify the solutions, facilities, future potentials for successful investment and business development
- Announce new concrete initiatives and forms of partnership within a global platform and specifically in Canada and Nigeria
- Creatively maximize growth potential and value through access to Information, knowledge sharing, market intelligence, Innovation and Investment that abound in various states/locations/provinces
- Partnering for Opportunities and Business Development
- To effectively Network with diverse business groups, senior government officials, business executives and other high-level stakeholders.
- Attract international and regional investors and to promote partnerships with local companies
- Promote collaboration between Ministries, State Companies, super-majors, independents, local partners and the international community
- Discuss issues of common interest among the countries and identify real solutions to the problems

## Why Attend

LGC Leadership and Business Forum 2016 is the leading annual thought-provoking, informative and networking leadership and business forum focusing on key sectors of Nigerian and Canadian economies. It thus creates opportunities to:

- Hear distinguished industry experts speaking at the forum, covering the depth and breadth of these specific sectors of the country's economy
- Meet and network with leading industries professionals, senior government officials from Nigeria and Canada including senior executives such as CEOs, Managing Directors, Vice Presidents, Partners and Senior Managers
- Learn about the future and direction of government policies in the new dispensation
- Engage and close business deals, entertain clients and network with industry leaders at LGC 2016 Leadership and Business Forum, Lunch and Dinner.

## LEADERSHIP & BUSINESS FORUM

A two-day Business and Investment Forum on Investment Opportunities in Nigeria's Emerging Markets.

### Venue

The International Centre, 6900 Airport Road, Toronto, Canada.

### Day 1 — Friday April 15, 2016 Investment Forum

10:00 am – 4:00 pm

#### Keynote Presenter:

His Excellency,  
Chief Olusegun Obasanjo  
with other Nigerian and Canadian counterpart presenters and dignitaries.

### Day 2 — Saturday April 16, 2016 Business Meetings

10:00 am – 1:00 pm

Business Presentations to Business Leaders, Professionals, and Government Officials.

1:30 pm – 2:30 pm

One-on-one meetings with interested professionals, businesses, and organisations.

## INTERACTIVE DINNER + MIXER

An Interactive Networking Dinner Event with Presenters, Governors, and Leaders from Canada and Nigeria.

### Venue

Sheraton Toronto Airport  
Hotel + Conference Centre  
801 Dixon Road, Toronto,  
Ontario, Canada

### Friday April 15, 2016

#### Keynote Speaker:

His Excellency, Chief Olusegun Obasanjo

#### Topic

Leadership in the 21st Century:  
Nigeria in Focus

5:00 pm – 6:45 pm

Cocktails, Book signing

7:00 pm – 10:00 pm

Dinner, Presentation, Recognition

10:00 pm – 11:00 pm

Photo session + networking

### **Expand your market and capabilities by connecting your business with international partnership.**

Explore opportunities that exists in the following business sectors, with key Canadian players in the areas of:

- Real Estate + Housing Development
- Agriculture , Food Processing + Preservation
- Energy + Power
- Mining + Mineral Resources
- Education
- ICT, Science + Technology
- Healthcare Management + Resource
- Entrepreneurial Training, Apprenticeship + Manpower Development



## Sponsorship Package & Rates — Participants/Delegates

### **Diamond Sponsorship**

**\$40,000**

VIP Ticket Bundle (8 Tickets)  
Full-Write-up on Business  
Full Page Advertisement  
Sponsor's Logo on Front-Page of Event Booklet  
Booth for Exhibition  
Projection on Screen at the Venue of Events  
Private Dinner with Keynote Speaker for a One-On-One Meeting  
Pre Forum Breakfast Session with Investors  
Website Advertisement – 1 year

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### **Platinum Sponsorship**

**\$20,000**

VIP Ticket Bundle (4 Tickets)  
Platform for Presentation at Event  
Special Insert in Event Booklet  
Full Page Advertisement  
Booth for Exhibition  
Projection on Screen at the Venue of Event  
Pre-Forum Breakfast Session with Investors  
Private Dinner with Keynote Speaker for a One-On-One Meeting  
Website Advertisement – 1 year

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### **Gold Sponsorship**

**\$10,000**

- VIP Ticket Bundle (3 Tickets)
  - Platform for Presentation at Event
  - Special Insert to Event Booklet
  - Full Page Advertisement
  - Booth for Exhibition
  - Projection on Screen at the Venue of Event
  - Pre-Forum Breakfast Session with Investors
  - Private Dinner with Keynote Speaker for a One-On-One Meeting
  - Website Advertisement – 1 year
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### **Silver Sponsorship**

**\$7,000**

- VIP Ticket Bundle (2 Tickets)
  - Platform for Presentation at Event
  - Full Page Advertisement
  - Booth for Exhibition
  - Projection on Screen at the Venue of Event
  - Pre-Forum Breakfast Session with Investors
  - Private Dinner with Keynote Speaker for a One-On-One Meeting
  - Website Advertisement – 1 year
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## **Bronze Sponsorship**

**\$5,000**

VIP Ticket Bundle (1 Ticket)  
Platform for Presentation at Event  
Half Page Advertisement  
Booth for Exhibition  
Projection on Screen at the Venue of Event  
Pre-Forum Breakfast Session with Investors  
Private Dinner with Keynote Speaker for a One-On-One Meeting

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## **Individual Participation**

VIP Table of 8            \$2,500  
Table of 8                \$1,500  
Individual                \$200

*Note: One ticket price to all events including the Dinner*

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## **Advert Rates**

Back Page	\$2,500
Inside Back Page	\$2,000
Inside Front Cover	\$2,000
Centre-Spread	\$3,000
Full Page	\$1,250
Half Page	\$700
Quarter Page	\$350





## Company/Organization/Delegate Information

Please fill, scan, and email to:

**Canada Address:**

Leadership and Governance Canada  
4936 Young Street  
Suite 509  
Toronto, Ontario, M2N 6S3

1-866-559-1164 or 1 (416) 894-0047  
info@leadershipandgovernance.com

Attn: Sam Adewale

Company/Organization/Delegate Name

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Telephone  
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Key Contact  
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Position  
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Sector  
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**Select Sponsorship Level:**

- ..... Diamond – \$50,000
- ..... Platinum – \$25,000
- ..... Gold – \$15,000
- ..... Silver – \$10,000
- ..... Bronze – \$5,500
- ..... Individual – \$2,500
- ..... Others (please specify)

**Select Advert Space:**

- ..... Back Page – \$2,500
- ..... Inside Back Page – \$2,000
- ..... Inside Front Cover – \$2,000
- ..... Centre-Spread – \$3,000
- ..... Full Page – \$1,250
- ..... Half Page – \$700
- ..... Quarter Page – \$350

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Authorised by  
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Signature  
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